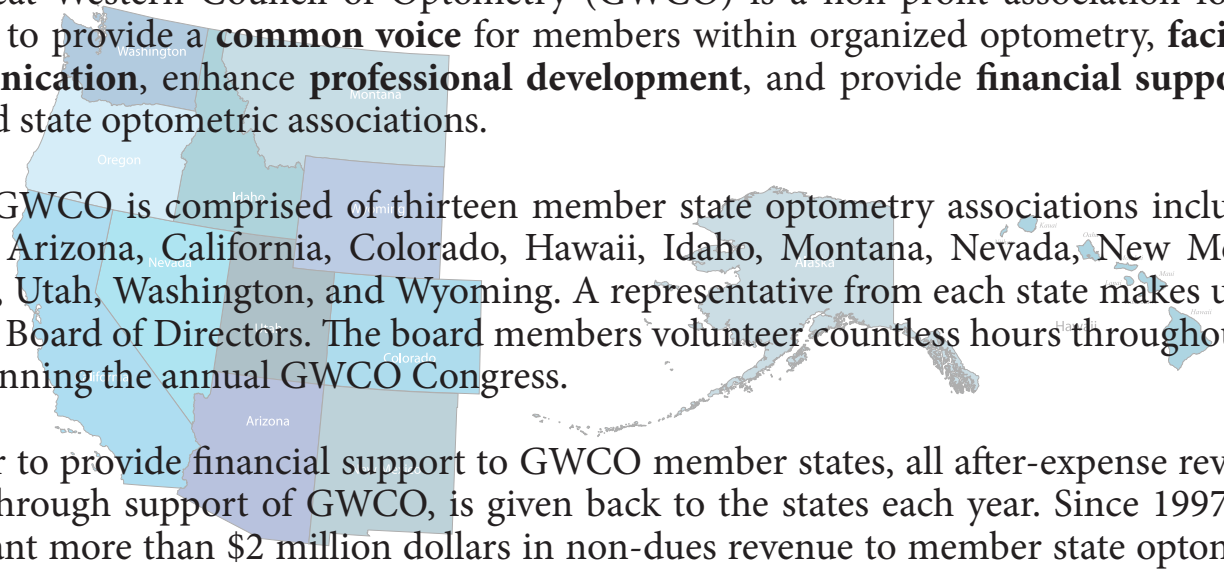
# GWCO CONGRESS 2019

OCTOBER 10-13
PORTLAND, OREGON

*Industry Partner Packet*

# ABOUT GWCO

The Great Western Council of Optometry (GWCO) is a non-profit association formed in 1991 to provide a **common voice** for members within organized optometry, **facilitate communication**, enhance **professional development**, and provide **financial support** to affiliated state optometric associations.




Today, GWCO is comprised of thirteen member state optometry associations including; Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming. A representative from each state makes up the GWCO Board of Directors. The board members volunteer countless hours throughout the year planning the annual GWCO Congress.

In order to provide financial support to GWCO member states, all after-expense revenue, raised through support of GWCO, is given back to the states each year. Since 1997, that has meant more than $2 million dollars in non-dues revenue to member state optometric associations!

# GWCO CONGRESS *by the numbers*

*Attendees Represent 42 States & 3 Provinces*

| GWCO Attendees by Year | | | | | | | |
|---|---|---|---|---|---|---|---|
| | **2018** | **2017** | **2016** | **2015** | **2014** | **2013** | **2012** |
| ODs | 584 | 626 | 624 | 475 | 635 | 554 | 591 |
| AOPs | 187 | 209 | 232 | 61 | 127 | 98 | 113 |
| Students | 239 | 240 | 230 | 164 | 231 | 208 | 253 |
| Events Only | 57 | 63 | 56 | 59 | 40 | 35 | 34 |
| Vendors | 290 | 279 | 298 | 276 | 280 | 269 | 303 |
| **Total Attendees** | **1357** | **1417** | **1434** | **1035** | **1313** | **1164** | **1294** |
| **GWCO Exhibit Booths by Year** | | | | | | | |
| | **2018** | **2017** | **2016** | **2015** | **2014** | **2013** | **2012** |
| Exhibit Booths | 81 Booths | 89 Booths | 99 Booths | 98 Booths | 92 Booths | 87 Booths | 102 Booths |


Great Western Council of Optometry

2150 N 107th St, Ste 205 • Seattle, WA 98133 • www.gwco.org
Phone: (206) 209-5273 • Fax: (206) 367-8777 • info@gwco.org

# GWCO Congress 2019
# DATES & DEADLINES

Be sure to mark down these important GWCO Congress 2019 Dates & Deadlines!

**January 31, 2019** SPECIAL Congress 2018 Booth Rate Offered Through January, 2019

**February 1, 2019** 2019 Early-Bird Booth Rate in Effect Through July 8, 2019

**April 1, 2019**
- Deadline for Sponsorship Recognition in the Registration Book
- Advertising Deadline for Registration Book & Attendee Email Footer
- Mobile App Artwork Deadline

**July 8, 2019** 2019 Standard Booth Rates in Effect Through September 2, 2019

**August 19, 2019**
- Onsite Manual Ad Artwork Deadline
- Sponsored Seminar Details Due
- Attendee Pre-Registration List Distribution

**September 2, 2019** Online Booth Registration Closes
*(Contact GWCO office to check availability after this date)*

**October 10-13, 2019** GWCO Congress 2019

**October 11 - 12, 2019** Exhibit Hall Marketplace Open

**October 21, 2019** Final Attendee List Distribution

# PROMOTIONAL SPONSORSHIP

Get the most out of your presence at GWCO Congress 2019 with the promotional opportunities below.

## Book Advertising Opportunities

| | Registration Book *(deadline April 1)* | Onsite Manual *(deadline August 19)* | Both Books *(20% Discount)* |
|---|---|---|---|
| **Front Cover & Inside Footer** *(Full Color - 8" w X 5" h w/bleed)* | $1850 | $1850 SOLD | $2960 |
| **Back Outside Cover** *(Full Color - 8.5" w X 11" h w/bleed)* | $1250 | $1250 SOLD | $2000 |
| **Full Page Inside** *(Full Color - 8.5" w X 11" h)* | $1250 | $1250 | $2000 |
| **1/2 Page Inside** *(Full Color - 8" w X 5.25" h)* | $630 | $630 | $1008 |
| **1/4 Page Inside** *(Full Color - 4" w X 5.25" h)* | $350 | $350 | $560 |
| **1/8 Page Inside** *(Full Color - 4" w X 2.25" h)* | $175 | $175 | $280 |

## Signage Opportunities

| | Location | Rate | *Artwork Deadline* |
|---|---|---|---|
| **3'x6' Panel Sign** *(on floor stand)* | Oregon Convention Center SOLD | $1000 | *August 19* |
| **Floor Decal** | Oregon Convention Center | $200/sq ft | *August 19* |
| **Logo Gobo** | Oregon Convention Center | $1200 | *August 19* |
| **Water Cooler Station Signs** | Oregon Convention Center *(Logo Signs at 5 Stations Throughout Space)* | $1600 | *August 19* |

## Electronic Opportunities

| | Description | *Reach* | *Impressions* | Rate | *Artwork Deadline* |
|---|---|---|---|---|---|
| **Mobile App Splash Screen** | Put your brand front and center and make a stronger first impression! Get the attention of attendees by filling the entire screen with your logo and the event name. SOLD | *800* | *10,000* | $6000 | *April 1* |
| **Wireless Internet Connection** | As the sponsor of the wireless internet, attendees will be directed to your company website each time the wireless internet is accessed inside the Oregon Convention Center. SOLD | *1000* | *8700* | $6500 | *September 2* |
| **Invitation & Confirmation Emails** | Your logo will be highlighted in each invitation and confirmation email. SOLD | *10,698* | *27,033* | $4000 | *April 1* |
| **Customized Email to Attendees** | Target attendees prior to GWCO by sending custom emails to pre-registered attendees. | *1000* | *400* | $500 | *September 2* |
| **Overhead Digital Display** | Target attendees with your ad featured on 20 Facility-wide HD Displays. SOLD | *1500* | *9000* | $2000 | *August 19* |
| **Featured Mobile App Listing** | Make your company more visible and stand out with a bold exhibitor listing. | *800* | *2400* | $125 | *September 2* |

# Event Sponsorship

GWCO offers a variety of special event sponsorship opportunities to increase your exposure and reflect your level of commitment to the optometric profession.

## Event Opportunities

| | Day | Description | Reach | Rate |
|---|---|---|---|---|
| **AM Refreshment Break** | *Thu, Fri, Sat* | Offers sponsor the opportunity to interact with attendees and provide educational or promotional material while providing coffee. | 500+ | $2,850 |
| **Branding Seminar** | *Thu, Fri, Sat* | Offers sponsor the opportunity to address attendees for 12-25 minutes. SOLD | 75-100 | $1500+ |
| **Lunch Seminar** | *Thu, Fri* | CE or Non-CE Lunch offers sponsor the opportunity to solely address attendees for 50 minutes. SOLD | 135 | $10,000 |
| **Presidents' Council** | *Thu, Fri, Sat* | Sponsorship is for all three days and includes sponsor the opportunity to address council for 10 minutes and recognition on event signage. SOLD | 60+ | $6,000 |
| **PM Refreshment Break** | *Thu, Fri, Sat* | Offers sponsor the opportunity to interact with attendees and provide educational or promotional material while providing refreshments. | 500+ | $2,850 |
| **Welcome Reception** | *Thu* | Welcome reception held at host hotel with food & beverage. Sponsor offered 5-10 minutes podium time and mingling opportunity SOLD | 300+ | $10,000 |
| **Exhibit Hall Entertainment/Games** | *Fri/Sat* | Offers sponsor the opportunity to be a part of the fun and games in the exhibit hall. Promotional items can be given as prizes to game winners. | 1000+ | $5,000 |
| **Exhibit Hall Massage** | *Fri/Sat* | Sponsorship of three Massage Chairs. Offers sponsor the opportunity to provide t-shirts for massage therapists to wear during event. | 500+ | $1,500 |
| **Exhibit Hall Ribbon Cutting** | *Fri* | Sponsor offered 5-10 minutes to address attendees just prior to ribbon cutting and opening of exhibit hall. SOLD | 700+ | $10,000 |
| **Student Lunch** | *Sat* | Offers sponsor the opportunity to meet and address the future of Optometry! SOLD | 250+ | $6,000 |
| **GWCO Awards** | *Sat* | Offers sponsor the opportunity to address the President's Reception attendees for 5 minutes and mingling opportunity. | 300+ | $5,000 |
| **President's Reception** | *Sat* | President's Reception offers sponsor the opportunity to address the crowd for 5 minutes and mingle. SOLD | 300+ | $10,000 |

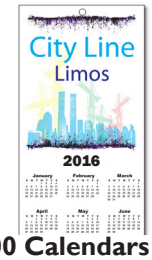
## Student Opportunities

| | Description | Rate |
|---|---|---|
| **Student Travel Grants** | Give deserving students the opportunity to attend GWCO SOLD | $1000+ |
| **Student Lunch** | Offers sponsor the opportunity to meet with and address the future of optometry SOLD | $6000 |

# GIVEAWAY OPPORTUNITIES

Create a lasting Impression: Attendees will be thrilled when they receive these items they can enjoy at Congress and take back to the office and use for months to come.

## BLUE GROUP




1000 Calendars $600

1000 Promo Pens $600

1000 First Aid Pouches $1000

1000 Lip Balms $1000

1000 Luggage Tags $1000

1000 Tissue Packs $1000

300 Hotel Key Cards $1000

1000 Sanitizer Sprays $1000

## GREEN GROUP

1000 WATER BOTTLES $1600

SOLD

1000 Notepad & Pen Sets $2000

1000 Trail Mix Bags $2000

1000 Snack Mix Bags $2000

1000 Waterproof Phone Bags $2000

1300 Thank You Cards $2000

## RED GROUP

SOLD

1500 Name Badges $3200

500 Umbrellas $3,500

1000 Tumblers $5000

1300 Congress Totes $5,000

# DISCOUNT PACKAGES

## Wow Package

**$3000** *(Limited Availability)*

One Standard Exhibit Booth
One Blue Group Giveaway Item
One 1/2-Page Ad in Onsite Manual

Recognition
- Company Name in Marketing Materials
- Company Name on GWCO Signage
- Company Name on Facebook
- Company Name on GWCO Web Page

***$3605 Value***

## Super Package

**$4200** *(Limited Availability)*

One Corner Exhibit Booth
Exclusive Water Cooler Station Signs Sponsorship *(or equivalent)*
One 1/2-Page Ad in Registration Book & Onsite Manual

Recognition
- Company Name in Marketing Materials
- Company Name on GWCO Signage
- Company Name on Facebook
- Company Name on GWCO Web Page

***$4768 Value***

## Hero Package

**$5400** *(Limited Availability)*

One Corner Exhibit Booth
One Refreshment Break Sponsorship
One 1/2-Page Ad in Registration Book & Onsite Manual

Recognition
- Company Name in Marketing Materials
- Company Name on GWCO Signage
- Company Name on Facebook
- Company Name on GWCO Web Page

***$6018 Value***

# GWCO ConneX Branding Seminar

## Don't miss this opportunity to participate in the new GWCO ConneX Branding Seminar!

**Seminar Format:** In order to allow exhibitor and attendees more one-on-one time, this one-hour seminar's format will resemble speed-dating style where you will have the opportunity to present exclusively at 7 tables in front of 6 attendees for 5 minutes each. The seminar will begin with the moderator's introduction of the seven presenting companies. At the end of the rotations, the moderator will wrap up with a generous Thank You to each company.

### Sponsor Benefits:

- 35 Minutes of Presentation Time with 42 ODs
- Company Listing in Registration Book, Website, Onsite Manual, and Signage
- Affiliate State Leadership Contact Information
- Branding Seminar Attendee Contact List
- Facebook Page Recognition

SOLD

### GWCO will provide:

- 35 minutes to Present Your Message to an Audience of 42 ODs
- Room and Tables for Presentation *(power available upon request)*
- A List of Optometrists That Attended Your Presentation
- A $50 Registration Fee Reimbursement for Each Attendee at the Conclusion of the Seminar

### Your company will provide:

- Speaker and materials to make presentations to each table. Please provide GWCO with the speaker name, bio, and presentation description no later than August 19, 2019.
- Seminar Fee

| Branding Seminar Details | |
|---|---|
| **Event** | Saturday GWCO ConneX Branding Seminar |
| **Sponsorship** | $1,500 |
| **Presentation Time** | 35 Minutes |
| **Date** | Saturday, 10/12/2019 |
| **Location** | Oregon Convention Center, Portland, OR |
| **Audience** | 42 OD Attendees |

If you are interested in participating in the GWCO ConneX Branding Seminar, please complete the information below and email or fax this form to the GWCO office. *Please note that this event has limited availability.*

Company Name: _____ Contact Person: _____

Contact E-mail: _____ Contact Phone: _____

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email: info@gwco.org fax: (206) 367-8777

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SOLD

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# Sponsor/Supporter Benefits

## MAJOR SPONSORSHIP / SUPPORTER RECOGNITION LEVELS:

**$25,000 = Diamond  $20,000 = Platinum  $15,000 = Gold  $10,000 = Silver  $5,000 = Bronze**

Sponsorship and Supporter (Grants) Levels are determined and recognized independently.
(Sponsorship totals include items, events, and in-kind contributions.)

## BENEFIT LIST BY LEVEL

| | Sponsor (up to 5K) | Bronze *(5K)* | Silver *(10K)* | Gold *(15K)* | Platinum *(20K)* | Diamond *(25K)* |
|---|---|---|---|---|---|---|
| Company Name in Marketing Materials* | X | | | | | |
| Company Name on GWCO Signage | X | | | | | |
| Company Name on Facebook | X | X | | | | |
| Company Name on GWCO Web Page | X | X | | | | |
| Company Logo on GWCO Signage | | X | X | X | X | X |
| Member State Leadership Contact Info | | | X | X | X | X |
| Company Logo on GWCO Website & Social Media Pages | | | X | +Link | +Link | +Link |
| Upgrade to "Featured Exhibitor" in GWCO App *($125.00 Value)* | | | X | X | X | X |
| GWCO Slide Show Recognition | | | X | X | X | X |
| Additional Booth Representative *($100 Value)* | | | | X | X | X |
| One Push Notification in GWCO App *($100.00 Value)* | | | | | X | X |
| Company Provided Insert for Attendee Bag *($1500 value)* | | | | | | X |

**Recognition contingent on payment received by time of printing.*

# GWCO CONGRESS 2019

## October 10-13
## Portland, Oregon

# Booth Decorating Contest

Decorate your booth for a chance to win!

**Prizes for:**

**1st Place**
*(15% discount for 2020 booth)*

**2nd Place**
*(10% discount for 2020 booth)*

**3rd Place**
*(5% discount for 2020 booth)*

**For more information contact:**
GWCO Office
Website: www.gwco.org
Email: gwco@gwco.org
Phone: 503.654.1062

**Trade Show Decorating Services:**
DWA Trade Show & Exposition Services
Phone; 503.228.6800

Use the coupons below to give out to optometrists and staff who aren't registered for GWCO but want to come visit your booth at GWCO for FREE!

# GWCO CONGRESS 2019

## Exhibit Hall Marketplace Entry Coupon

This Coupon is good for a FREE Two-Day Pass to the Exhibit Hall Marketplace

**-Recipient Information-**

Name:_____ State:_____ Email:_____

**-Compliments of-**

Company Name:_____

*Trade this coupon in for an exhibit hall entry badge at the GWCO Registration Desk located in front of Exhibit Hall D*

**Exhibit Hours**

♦Friday, October 11 2:00-4:30 pm
♦Saturday, October 12 9:30-11:00 am
12:00-2:00 pm

**Location**

Oregon Convention Center
777 NE Martin Luther King Jr. Blvd.
Portland, OR 97323
Hall D

**More Information**

Visit www.gwco.org
Email info@gwco.org
Call (206) 209-5273

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Call (206) 209-5273

# IMPORTANT BOOTH INFO

## EXHIBIT HOURS

*all exhibit hours are non-compete*

| | |
|---|---|
| Friday, October 11 | 2:00-4:30 pm |
| Saturday, October 12 | 9:30-11:00 am |
| | 12:00-2:00 pm |

## EXHIBIT MOVE HOURS

| | |
|---|---|
| In: Friday, October 11 | 8:00-1:30 pm |
| Out: Saturday, October 12 | 2:30-7:00 pm |

## SHOW LOCATION

Oregon Convention Center, Hall D
777 NE MLK Jr Blvd, Portland, OR 97232

## ACCOMMODATIONS

The conference hotels are listed on the GWCO website at www.GWCO.org.

## SHOW THEME

Superheros

## BOOTH DECOR CONTEST

Get in the spirit and decorate booths according to the "superhero" theme to win discounts on your 2020 booth.

## SHOW SPECIALS

Exhibitors are encouraged to provide show specials to increase logo branding, entice booth traffic, and generate sales/membership.

## DOOR PRIZES

Exhibitors may provide a door prize to be given away during exhibit hours. Please indicate on your registration form whether or not you will give away a door prize.

## EXHIBIT HALL VOUCHERS

Be sure to print the Exhibit Hall Vouchers and give them out to optometrists and staff who are not registered for GWCO but want to come visit your booth at GWCO for FREE!

## BOOTH DETAILS

Booth Registration includes:

- One professionally draped booth
- One 8' professionally draped table
- Two chairs
- One 7" x 44" booth identification sign
- Two name badges/10 sq ft (additional at $100 each)
- Saturday Lunch for Booth Representatives
- Exhibitor Lounge

Please note that due to fire marshal regulations, you will not be allowed to have any exhibit materials outside the area of your booth. This will be strictly enforced.

Exhibitor service kits will be e-mailed to you from the convention decorator upon full payment of your registration fee. Payment in full of the registration fee is due at time of registration. No refunds will be given.

PLEASE NOTE:

- Exhibitors not wearing name badges will be denied access to the exhibit hall.
- Helium balloons are not allowed in the Oregon Convention Center. *Penalty Fees for Infraction*
- No outside food and beverage (including water bottles, cupcakes, etc). Small candies are allowed. *Penalty Fees for Infraction*
- All items brought to the exhibit hall must be properly disposed of or taken with you. *Penalty Fees for Infraction*
- GWCO reserves the right to change booth assignments as deemed necessary.
- Exhibit booth space is non-refundable.

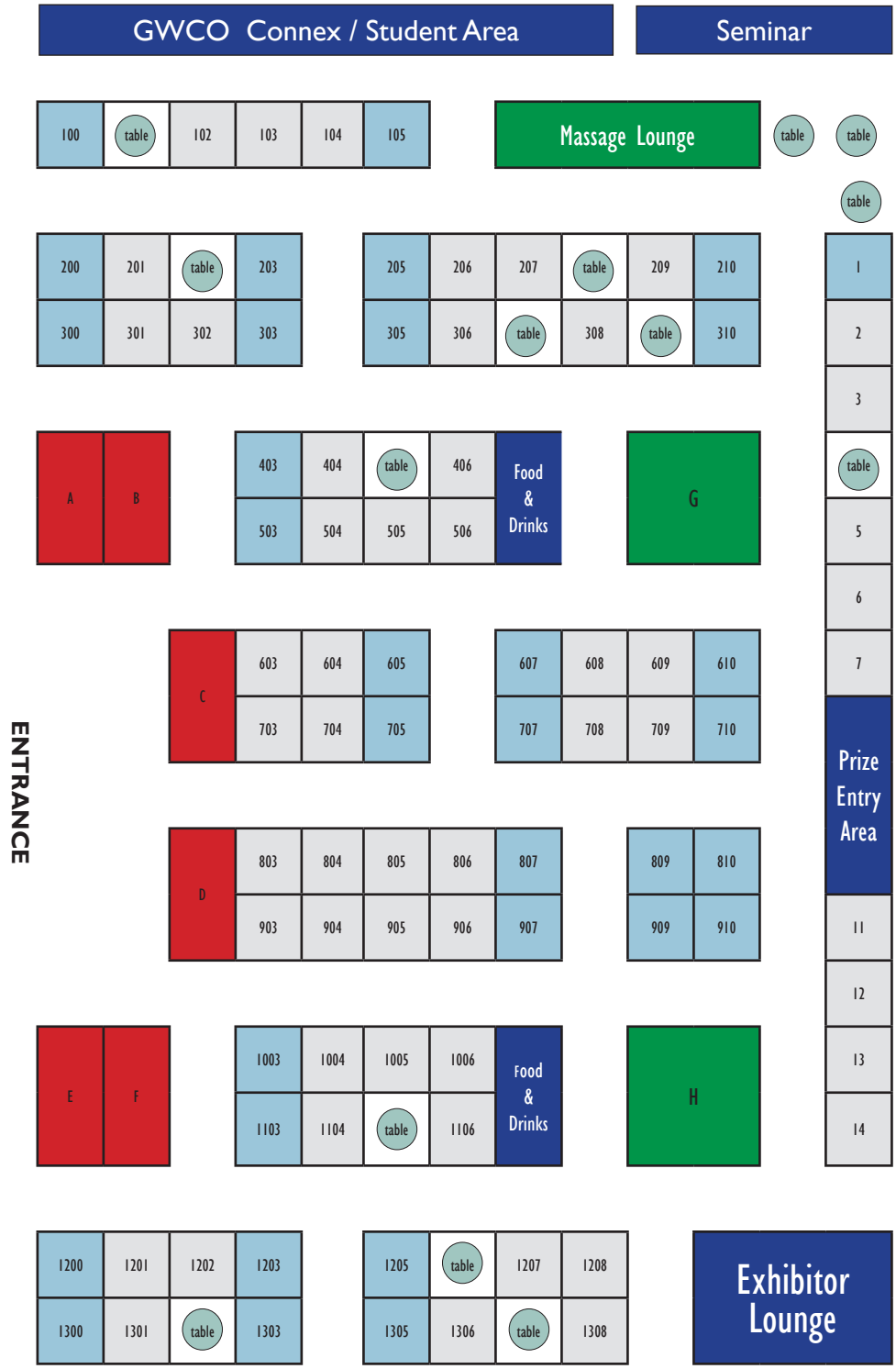
## SECURITY

Entrance to the exhibit hall will be by official GWCO badge only. BADGES MUST BE WORN AT ALL TIMES. GWCO will provide reasonable security during the show and overnight on Friday, but cannot be responsible for exhibitors' possessions. It remains exhibitor's responsibility to protect his/her equipment and materials. GWCO assumes no liability for loss.

***Indemnity and Limitation of Liability:*** *Applicant agrees to hold SBI Association Management (SBI), Great Western Council of Optometry (GWCO), and the Oregon Convention Center (Exhibition Facility) harmless for any and all liability for injuries, damages, and/or theft caused to its property or personnel or any member of the public by reason of its presence at the exhibition. In addition, SBI, GWCO, and the Exhibition Facility cannot be held liable for events beyond their control, such as acts of God, government regulations, disasters or weather-related hazards, civil unrest, acts of terrorism, or any other emergency making it inadvisable or impossible to hold the conference. Every effort will be made to inform participants as soon as possible of any cancellation to enable participants to cancel hotel and flight arrangements.*

# GWCO CONGRESS 2019

## Exhibit Hall Marketplace




*Booths A-F are larger 10' x 20' Premium Booths*
*Booths G-H are 20' x 20' Platinum Island Booths*
*Standard Booths are 10' x 10'*
*Corner Booths are 10' x 10'*

*GWCO reserves the right to change booth assignments as deemed necessary for the benefi t of the show. Exhibit booth space is non-refundable. If cancellation is deemed necessary please contact the GWCO office (206) 209-5273 as soon as possible.*

*The 2019 GWCO Exhibit Hall theme is Superheroes. Decorate your booth along with the theme for a chance to win a discount on your GWCO Congress 2020 exhibit booth.*

Oregon Convention Center, Hall D, 777 NE MLK Jr Blvd, Portland, Oregon

# GWCO Congress 2019
# EXHIBIT BOOTH FORM

Fill out the form below and then complete your order on the next page.
***Fax or mail form with your payment or go online at www.gwco.org to register.***

Company Name _____ Contact Person _____

Company Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Contact E-mail _____

## STEP 1. Enter exhibit booth information for GWCO Congress 2019

*Note: Date of receipt of application by show management will affect space assignment priorities. GWCO reserves the right to make booth assignments.*

| Booth Type | Dimensions | Features | 2018 Rate to 1/31/19 | Early Bird to 7/8/19 | Standard to 9/2/19 | ONSITE |
|---|---|---|---|---|---|---|
| Standard | 10' x 10' | Our most economical choice | $1,640 | $1,705 | $1,975 | $2,730 |
| Corner | 10' x 10' | Attract attendees from two sides | $1,840 | $1,950 | $2,160 | $3,080 |
| SOLD Premium Entry *(A-F)* | 10' x 20' | Larger floor space. Impress attendees as they walk in the door | $3,150 | $3,275 | $3,715 | N/A |
| SOLD Platinum Island *(G-H)* | 20' x 20' | Largest floor space. Open on all four sides. Food & Drink area adjacent. | $4,725 | $4,920 | $5,350 | N/A |
| Additional Representatives | | **$100 each** | | | | |

Booth Representatives: *(Two Name Badges per 10 Sq Ft)*

Booth Rep Name _____

Cell _____ E-mail _____

Booth Rep Name _____

Cell _____ E-mail _____

**Please indicate your top three booth choices:** Refer to Exhibit Floor Plan at www.gwco.org. We will do our best to accommodate you!

1st Choice ☐ 2nd Choice ☐ 3rd Choice ☐

List companies you do NOT wish to be placed near: _____

Please indicate your door prize item: _____

What is your show special? _____

**Booth Category(s):**

- ❑ Contact Lenses, Solutions & Accessories
- ❑ Dispensing Equipment & Accessories
- ❑ Educational Organizations, Service Organizations,Institutions & Reference
- ❑ Pharmaceuticals & Nutritional Products
- ❑ Examination Equipment, Instruments & Diagnostic Aids
- ❑ Frames, Sunglasses & Display
- ❑ Lenses, Laboratories & Related Services
- ❑ Office Practice Management, Service & Software
- ❑ Referral/Surgical Center
- ❑ Insurance Services
- ❑ Vision Therapy/Low Vision Aids
- ❑ Miscellaneous/Other _____

- **GWCO reserves the right to change booth assignments as deemed necessary for the benefit of the show.**
- **Exhibit booth space is non-refundable. If cancellation is deemed necessary please contact the GWCO office at 503-654-1062.**

***Indemnity and Limitation of Liability:*** *Applicant agrees to hold SBI Association Management (SBI), Great Western Council of Optometry (GWCO), and the Oregon Convention Center (Exhibition Facility) harmless for any and all liability for injuries, damages, and/or theft caused to its property or personnel or any member of the public by reason of its presence at the exhibition. In addition, SBI, GWCO, and the Exhibition Facility cannot be held liable for events beyond their control, such as acts of God, government regulations, disasters or weather-related hazards, civil unrest, acts of terrorism, or any other emergency making it inadvisable or impossible to hold the conference. Every effort will be made to inform participants as soon as possible of any cancellation to enable participants to cancel hotel and flight arrangements.*

# GWCO Congress 2019 ORDER FORM

## STEP 2. Select Your GWCO Congress 2019 Order Items

### Book Advertising Opportunities-

| | Registration Book | Onsite Manual | Both Books (20% Discount) |
|---|---|---|---|
| Front Cover & Footer | NO LONGER AVAILABLE | ❑ SOLD | NO LONGER AVAILABLE |
| Back Outside Cover | | ❑ SOLD | |
| Full Page Inside | | ❑ $1250 | |
| 1/2 Page Inside | | ❑ $630 | |
| 1/4 Page Inside | | ❑ $350 | |
| 1/8 Page Inside | | ❑ $175 | |

### Signage Opportunities-

| | |
|---|---|
| ❑ 3'x6' Panel Sign *(on floor stand)* SOLD | $1000 |
| ❑ Floor Decal | $200/sq ft |
| ❑ Logo Gobo | $1200 |
| ❑ Water Cooler Station Sign | $1600 |

### Electronic Opportunities-

| | |
|---|---|
| ❑ Mobile App Splash Screen SOLD | $6000 |
| ❑ Wireless Internet Connection SOLD | $6500 |
| ❑ Invitation & Confirmation Email Sponsor SOLD | $4000 |
| ❑ Customized Email to Attendees | $500 |
| ❑ Overhead Digital Display SOLD | $2000 |
| ❑ Featured Exhibitor Listing | $125 |

### Event Opportunities-

| | |
|---|---|
| ❑ AM or PM Refreshment Break | $2850 |
| ❑ Thursday or Friday Lunch Seminar SOLD | $10,000 |
| ❑ Branding Seminar *(Thu, Fri or Sat)* SOLD | $1500-$7200 |
| ❑ Presidents' Council SOLD | $6000 |
| ❑ Welcome Reception SOLD | $10,000 |
| ❑ Exhibit Hall Entertainment/Games | $5000 |
| ❑ Exhibit Hall Massage | $1500 |
| ❑ Exhibit Hall Ribbon Cutting SOLD | $10,000 |
| ❑ Presidential Reception SOLD | $10,000 |

### Student Opportunities-

| | |
|---|---|
| ❑ Student Travel Grants SOLD | $1000-$5000 |
| ❑ Student Lunch SOLD | $6000 |

### Giveaway Opportunities-

| | |
|---|---|
| ❑ 1000 Calendars | $600 |
| ❑ 1000 Promotional Pens | $600 |
| ❑ 1000 First Aid Pouches | $1000 |
| ❑ 1000 Lip Balms | $1000 |
| ❑ 1000 Luggage Tags | $1000 |
| ❑ 1000 Tissue Packs | $1000 |
| ❑ 300 Hotel Key Cards | $1000 |
| ❑ 1000 Sanitizer Sprays | $1000 |
| ❑ 1000 Water Bottles | $1600 |
| ❑ 1000 Notepad & Pen Sets SOLD | $2000 |
| ❑ 1000 Trail Mix Bags | $2000 |
| ❑ 1000 Snack Mix Bags | $2000 |
| ❑ 1000 Waterproof Phone Bags | $2000 |
| ❑ 1300 Thank You Cards | $2000 |
| ❑ 1500 Name Badges SOLD | $3200 |
| ❑ 500 Umbrellas | $3500 |
| ❑ 1000 Coffee Tumblers | $5000 |
| ❑ 1300 Congress Totes | $5000 |

### Discount Packages-

| | |
|---|---|
| ❑ Wow Package | $3000 |
| ❑ Super Package | $4200 |
| ❑ Hero Package | $5400 |

### Exhibit Booth-

| | |
|---|---|
| ❑ Standard Booth (complete exhibit booth form) | $ |
| ❑ Corner Booth (complete exhibit booth form) | $ |
| ❑ Premium Entry Booth (complete exhibit booth form) | $ |
| ❑ Platinum Island Booth (complete exhibit booth form) | $ |

## STEP 3. Enter Your Payment Information

**Total Enclosed: $_____**

❑ Check (made payable to GWCO) ❑ Visa ❑ MasterCard ❑ AMEX ❑ Discover

Company Name _____ Contact Person _____

Contact Email _____ Contact Phone _____

Card No _____ Exp Date _____ Validation Code _____

Billing Address _____ City/State/Zip _____

Cardholder Name _____ Signature _____

*Complete this form and return to the GWCO office or register online at www.gwco.org.*

*NOTE: Payments are non-refundable. If cancellation is deemed necessary please contact the GWCO office at (206) 209-5273.*

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www.gwco.org

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# See you in Portland!