



# RETRO GWCO CONGRESS 2021

OCTOBER 15-17, 2021

*Onsite Manual*



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Portland, Oregon

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# RETRO GWCO CONGRESS 2021

## President's Message

OCTOBER 15-17, 2021  
PORTLAND, OR



On behalf of the Great Western Council of Optometry's Board of Directors, I am pleased to extend you a personal welcome to GWCO Congress 2021. This year, we are excited to be back in person for our theme: RETRO GWCO. We are harkening back to the 1990s when GWCO was small but nimble, energetic and fierce, dedicated and determined. Founded by optometrists who had foresight to unite the Western States, GWCO would eventually grow to be a nationwide powerhouse made of states that have each other's backs. We are like no other.

This year, we welcomed our new association management team, Update Management, with Geoff Horning as our Executive Director. The synergy that Update brings to our GWCO team I am confident you will appreciate. GWCO will continue the history of striving for achievements that are in the best interest of our member states.

Now that we are coming out of the darkness of COVID-19, let us have greater appreciation for what we know is transient but forget to savor. Enjoy the companionships of our colleagues. Learn new information with our dynamic education. Be grateful for the vendors and community that support us in being the best we can be. Give grace and fraternity to those we don't know yet but are still one with us. Be thankful to see your friend's eyes in person. We are all in this together, and out of it we will only come out stronger.

Thank you for your continued trust and engagement in the Great Western Council of Optometry. Please feel free to communicate to me directly or with your GWCO State Director, State Association Leadership, State Executive Director, GWCO officers, or the GWCO office. We are here because of you. So enjoy and let's get jiggy with this RETRO GWCO Congress!

Mamie Chan, OD  
New Mexico GWCO Director  
2021-2022 GWCO President

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# RETRO GWCO CONGRESS 2021

*Schedule at  
a Glance*

OCTOBER 15-17, 2021  
PORTLAND, OR

*All events will take place at the Doubletree Hotel*

## Friday, October 15

6:00 AM - 6:00 PM	Registration Desk Open.....	LCBF
7:30 AM - 8:00 AM	OD Branding Seminar + Breakfast by Maculogix .....	PNB
8:00 AM - 8:30 AM	OD Branding Seminar by Dompé US.....	PNB
8:30 AM - 9:00 AM	OD Branding Seminar by Johnson & Johnson.....	PNB
9:50 AM - 10:00 AM	Opening Ceremonies.....	PNB
10:00 AM - 12:00 PM	CE Morning Sessions.....	PNB
12:00 PM - 1:00 PM	Seminar Lunch sponsored by Allergan.....	WB
1:00 PM - 5:00 PM	CE Afternoon Sessions .....	PNB
5:00 PM - 5:30 PM	OD Information Seminar by Bausch + Lomb.....	PNB
5:30 PM - 5:45 PM	Ribbon Cutting Ceremony.....	LCB
5:45 PM - 6:30 PM	GWCO Congress Exhibit Hall Marketplace.....	LCBF
	Grand Opening Reception	

## Saturday, October 16

7:00 AM - 4:00 PM	Registration Desk Open.....	LCBF
8:00 AM - 12:00 PM	CE Morning Sessions.....	PNB
9:30 AM - 11:00 AM	Exhibit Hall Marketplace & Snacks Sponsored by Northwest Eye Surgeons.....	LCB
12:00 PM - 1:00 PM	Seminar Lunch sponsored by CooperVision .....	WB
1:00 PM - 3:00 PM	Exhibit Hall Marketplace .....	LCB
3:00 PM - 5:00 PM	CE Afternoon Sessions .....	PNB
5:00 PM - 6:00 PM	GWCO President's Reception & Awards .....	WB

## Sunday, October 17

8:30 AM - 1:00 PM	Registration Desk Open.....	LCBF
9:00 AM - 12:00 PM	CE Sessions .....	PNB
12:00 PM	Congress Conclusion	

### Key

LCB - Lloyd Center Ballroom | PNB - Pacific Northwest Ballroom | WB - Willamette Ballroom | ROS - Roosevelt Room |  
OB - Oregon Ballroom | LCBF - Lloyd Center Ballroom Foyer

# RETRO GWCO CONGRESS 2021

Social  
Highlights

OCTOBER 15-17, 2021  
PORTLAND, OR

## GWCO Events

### Ribbon Cutting Ceremony

Friday October 15 | 5:30 PM - 5:45 PM

DoubleTree by Hilton Hotel Portland

All attendees and guests are invited to the GWCO Welcome Reception as we kick off GWCO Congress 2021. Enjoy delicious food and connect with friends & colleagues.

### GWCO President's Reception & Awards

Saturday, October 16 | 5:00 PM - 7:00 PM

DoubleTree by Hilton Hotel Portland

Join us for food, beverages, and fun as we celebrate our GWCO Award Winners and incoming President Mamie Chan, OD!

## Industry Meeting Events

### OOPA Advocacy Committee Meeting & Dinner

Thursday, October 14 | 6:00 PM - 8:30 PM

### OOPA Hospitality Suite

Thursday, October 14 | 9:00 PM - 11:00 PM and

Friday, October 15 | 10:00 PM - 12:00 AM

### OOPA Oregon and Washington Social

Friday, October 15 | 6:30 PM - 7:00 PM

### OOPA Membership Social and Awards Celebration

Friday, October 15 | 7:00 PM - 10:00 PM

### OOPA Board Meeting

Saturday, October 16 | 8:00 AM - 11:00 AM

## Exhibit Hall Marketplace

- Enjoy food & beverage!
- Play games in the Marketplace!
- Purchase the latest & greatest products!
- Relax with a complimentary massage!
- Win fabulous prizes!

### Hours:

Friday, October 15 from 2:00 PM - 4:30 PM

Saturday, October 16 from 9:30 AM - 11:00 AM

Saturday, October 16 from 12:00 PM - 3:00 PM

### GWCO Congress Exhibit Hall Marketplace Grand Opening Reception

Friday, October 15 | 5:45 PM - 6:30 PM

### Exhibit Hall Marketplace and Snacks

Saturday, October 16 | 9:30 AM - 11:00 AM

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Get the most up-to-date information by downloading Attendify from the App Store or the Google Play Store and searching for "GWCO Congress 2021".

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# RETRO GWCO CONGRESS 2021

# Awards

OCTOBER 15-17, 2021  
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## OD of the Year

**Dr. David McBride, OD**  
Portland, Or



Whether sitting behind his desk in a tiny, crowded office or trying to enjoy a bite of lunch while "Zooming" from his kitchen, Dr. David McBride dedicated a huge share of his "off-hours" during the past year establishing, then managing a keyperson network to advocate for expanded scope of practice legislation. For the last 3 years, Dr. McBride participated on the Legislative committee developing the keyperson network. Oregon's keyperson database currently hosts more than 400 contacts. In addition to overseeing those herculean tasks, he also oversaw solicitation development and management of Oregon Optometric Public Affairs (OOPAC) activities. Contributions to OOPAC are made to legislative campaigns and candidates that support optometry and its role as primary eye-care providers. An AOA/OOPA member since 1981, he serves as OOPAC and OOPA Keyperson Chair. Dr. McBride not only donates his time and expertise, but he also gives personally. He is a Legacy member of OOPA and a Presidential donor for AOA PAC. He is also a regular supporter and donor to the Oregon Lions Foundation, Optometry Giving Sight, and Vision Source Foundation.

In the last year, Dr. McBride participated in a wide range of meetings with the American Optometric Association (AOA) - State Government Relations Committee, Advocacy Executive Committee, and all Advocacy Committee meetings. His leadership is even more notable when considering the wave of challenges that he and his staff faced through the pandemic. A 20-year member of Vision Source, he now serves as co-administrator for Oregon. Dr. McBride is a regular contributor to national advocacy efforts and has participated in countless "AOA on Capitol Hill" events - both virtually and in-person. He directly connects with elected officials and staff on community, state, and national levels.

## Lifetime Achievement Award

**Dr. Thomas W. Theune, OD**  
Colorado Springs, CO



When Thomas W. Theune graduated from the Indiana University School of Optometry in 1985, he was looking forward to a career serving patients in Colorado Springs. What he didn't know at that time, was that his career in optometry would be quite different. After seven years of practicing primary care optometry his own vision began to diminish and he was diagnosed with retinitis pigmentosa. This diagnosis changed his perception of vision care and created a passion to provide quality care for others dealing with permanent vision loss. That passion wasn't just about caring for patients, but also to assist other eye care professionals to better understand vision loss and how to move people forward in their lives despite their visual challenges. The Colorado Board of Optometry allowed him to maintain his license with the understanding that he would provide referral based low vision care and no longer provide primary eye care. He created Low Vision Services of Southern Colorado in 1994 to provide care for patients of all ages dealing with permanent vision loss. Before receiving low vision care, all patients needed to be receiving on-going eye health and refractive care from their optometrist or ophthalmologist. He is very grateful to the Board of Optometry for understanding his passion and trusting him to provide a high level of care to an underserved population. He says, "the Board changed the course of my professional and personal life for the better."



# RETRO GWCO CONGRESS 2021

## OD Branding Seminars

OCTOBER 15-17, 2021  
PORTLAND, OR

**Friday, October 15**

Pacific Northwest Ballroom

(\$50 rebate available; Space is limited to first 50 attendees.)

7:30 AM - 8:00 AM

### OD Branding Seminar & Continental Breakfast by Maculogix



#### Excellence in AMD Management

Presented by Delmar Haley, Director of Sales  
Simple Approach to Optimizing Patient Outcomes and Practice Success

8:00 AM - 8:30 AM

### OD Branding Seminar by Dompé US



**Dompé**

#### The Oxervate Experience

Presented by Doug Devries, OD  
Targeting the Root Pathogenesis of Neurotrophic Keratitis

8:30 AM - 9:00 AM

### OD Branding Seminar by Johnson & Johnson



#### Building Professional Engagement

Presented by Carol L. Alexander, O.D., Head, North America Professional Affairs  
Johnson & Johnson Vision believes in Optometry and strives to be your partner of choice through professional engagement.  
Join us to learn more about our plans!

5:00 PM - 5:30 PM

### OD Information Seminar by Bausch + Lomb



#### INFUSE, Innovation In Contact Lenses

Presented by Michael Pier  
Learn the latest innovation in material and design in premium daily disposables.



# RETRO GWCO CONGRESS 2021

## Lunch Seminars

OCTOBER 15-17, 2021  
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Friday, October 15

12:00 PM – 1:00 PM

Seminar Lunch sponsored by Allergan  
Willamette Ballroom



**After 2 Decades, why is Restasis® still the #1 Prescribed Branded Eye Drop?**

*Presented by Margaret Folley, OD*

**Helping your patients get access to the medicine prescribed**

*Presented by Jared Latham, Director of Key Accounts*

Saturday, October 16

12:00 PM – 1:00 PM

Seminar Lunch sponsored by CooperVision  
Willamette Ballroom



**Hey, Presbyopia – Meet your Match!**

*Presented by Michele Andrews, OD, VP,  
Professional and Government Affairs, CooperVision*

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# RETRO GWCO CONGRESS 2021

GWCO  
gives Back

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## **\$2 Million Dollars in Non-Dues Revenue to the Optometry Family!**

*The Great Western Council of Optometry (GWCO) is a non-profit association that was formed in 1991 to provide a common voice for members within organized optometry, facilitate communication, enhance professional development, and provide financial support to affiliated state optometric associations.*

*Today, GWCO is comprised of twelve member-state optometry associations including; Alaska, Arizona, California, Colorado, Hawaii, Idaho, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming. GWCO supports the member states through the after-expense revenue, raised through support of GWCO, which is given back to the states each year. Since 1997, that has meant more than \$2 million dollars.*

## **Thank You to Our GWCO Volunteers**

### **2020-2021 GWCO Board of Directors**

President, California Director | Hilary Hawthorne, OD  
President-Elect, New Mexico Director | Mamie Chan, OD  
Secretary/Treasurer, Colorado Director | Donna Ellinger, OD  
Alaska Director | David Karpik, OD  
Arizona Director | Frank Akers II, OD  
Hawaii Director | Keith Kawamura, OD  
Idaho Director | Robert Sorensen, OD  
Nevada Director | Cory Rath, OD  
Oregon Director | Gabby Marshall, OD  
Washington Director | Michael Heil, OD  
Wyoming Director | Levi Porter, OD  
Past President, Utah Director | Michael Judkins, OD

### **GWCO Congress Committees**

GWCO Congress Chair | Mamie Chan, OD

### **Education Committee**

Chair | Donna Ellinger, OD  
Committee Member | Douglas Melzer, OD  
Committee Member | Cory Rath, OD  
Committee Member | Frank Akers, OD  
Committee Member | Michael Heil, OD  
Committee Member | Kenneth Eakland

### **Industry Relations Committee**

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Sponsorship Chair | Levi Porter, OD  
Advertising Chair | Gabby Marshall, OD  
Grants Chair | Michael Heil, OD  
Committee Member | David Karpik, OD  
Committee Member | Rob Sorensen, OD  
Committee Member | Cory Rath, OD  
Committee Member | David Karpik, OD

# RETRO GWCO CONGRESS 2021

## Course Guide

OCTOBER 15-17, 2021  
PORTLAND, OR

Friday, October 15			
<input type="checkbox"/>	OD	<b>OD Branding Seminars (\$50 Cash Rebate)</b> See page 8 for more details.	7:00 AM - 9:30 AM  DoubleTree Pacific Northwest Ballroom
<input type="checkbox"/>	OD	<b>TLC for the FLC (Funny-Looking Cornea)</b> Mari Fujimoto, OD, FAAO   COPE 72402-CL  This course will review various cases of irregular corneas and deepen the understanding of selecting an appropriate specialty lens modality, as well as how to troubleshoot a fit. This course will also delve into understanding the sagittal depth of the ocular surface and contact lenses to enhance visual and physiologic fitting outcomes.	10:00 AM - 12:00 PM  DoubleTree Pacific Northwest Ballroom
<input type="checkbox"/>	OD	<b>Ocular Health, Nutrition and Wine</b> Paul Karpecki, OD, FAAO   COPE 73996-GO  This course is an interesting look into the therapeutic benefits of nutritional supplementation including wine and grapes, related to ocular health. It involves a review of the literature and understanding nutrition and how it affects the tear film, cornea, lens and retina/ macula. It is also balanced by understanding the risks of excessive alcohol consumption on the eye and overall health.	1:00 PM - 2:00 PM  DoubleTree Pacific Northwest Ballroom
<input type="checkbox"/>	OD	<b>A Closer look at Emerging Medical Therapies for Presbyopia</b> Paul Karpecki, OD, FAAO   COPE 73836-AS  This course will discuss the presbyopia trends and the emerging treatment options, examining research and studies on new technology and treatments.	2:00 PM - 3:00 PM  DoubleTree Pacific Northwest Ballroom
<input type="checkbox"/>	OD	<b>Innovations in Technology</b> Paul Karpecki, OD, FAAO   COPE TBD  This is sneak peek into exciting diagnostic and treatment technologies that currently or soon will affect optometry. Technologies range from gene therapy to point of care testing, advanced devices for disease diagnoses and the newest therapeutics.	3:00 PM - 5:00 PM  DoubleTree Pacific Northwest Ballroom
<input type="checkbox"/>	OD	<b>OD Information Seminar</b> See page 8 for more details.	5:00 PM - 5:30 PM  DoubleTree Pacific Northwest Ballroom

Continued on next page →

## Saturday, October 16

<input type="checkbox"/>	OD	<b>The Seven Habits of Highly Effective Anterior Uveitis Management</b> Paul Karpecki, OD, FAAO   COPE 72264-AS This lecture provides the key steps for optimal management of anterior uveitis or iridocyclitis. These seven rules of effective iritis management will be discussed to help clinicians effectively treat iritis and avoid potential complications. The presentation combines over 25 years of clinical experience in managing iritis with some of the top specialists in the country. New therapeutics, systemic medications and how to most effectively treat iritis will be emphasized.	8:00 AM - 9:00 AM  <b>DoubleTree Pacific Northwest Ballroom</b>
<input type="checkbox"/>	OD	<b>Don't Let Your Lids Get You Down</b> Paul Karpecki, OD, FAAO   COPE 72923-AS This course will focus on the importance of the eyelid in ocular disease management including blepharitis, MGD, evaporative dry eye and ptosis. Newer techniques for evaluating incomplete blink, lid closure and ptosis will be covered. The newest therapeutics and effectively manage these patients, the latest devices for diagnosis and treatment as well as current new therapeutics.	9:00 AM - 10:00 AM  <b>DoubleTree Pacific Northwest Ballroom</b>
<input type="checkbox"/>	OD	<b>New Pharmaceuticals and Their Clinical Applications</b> Paul Karpecki, OD, FAAO   COPE 71270-GO This program looks at the latest technological advances in eyecare with a focus on pharmaceutical innovations. It is a fast paced peak into exciting treatment technologies that currently or soon will affect eye care. The pipeline for the next 3-5 years will be explored with an emphasis on the most innovative prescription medications for ocular diseases. A large percentage of patients research ocular conditions on the internet prior to visiting an ECP and may inquire about these new innovations- you'll be armed with all the information.	10:00 AM - 12:00 PM  <b>DoubleTree Pacific Northwest Ballroom</b>
<input type="checkbox"/>	OD	<b>Sleep Disorders: What Optometrists Need to Know</b> Paul Chous, MA, OD, FAAO   COPE 71114-SD This course will consider a range of sleep disorders and their impact on systemic health as well as ocular disease. Testing for sleep disorders will be discussed along with therapies for their improvement. Evidence linking hypersomnia, hyposomnia, and obstructive sleep apnea to diabetic retinopathy, AMD, glaucoma and OSD will be presented, along with environmental strategies to improve sleep quality and a range therapies for sleep apnea.	2:00 PM - 3:00 PM  <b>DoubleTree Pacific Northwest Ballroom</b>
<input type="checkbox"/>	OD	<b>MS: Some Basics Worth Understanding</b> Paul Chous, MA, OD, FAAO   COPE 74172-NO This course considers the epidemiology, diagnosis and treatment of multiple sclerosis, with an eye towards newer diagnostic technologies and disease modifying drugs (DMD). An emphasis will be placed on ocular findings that frequently accompany this condition.	3:00 PM - 4:00 PM  <b>DoubleTree Pacific Northwest Ballroom</b>

## Sunday, October 17

<input type="checkbox"/>	OD	<b>Diabetes Head to Toe</b> Paul Chous, MA, OD, FAAO   COPE 71156-SD This course will focus on the importance of the eyelid in ocular disease management including blepharitis, MGD, evaporative dry eye and ptosis. Newer techniques for evaluating incomplete blink, lid closure and ptosis will be covered. The newest therapeutics and effectively manage these patients, the latest devices for diagnosis and treatment as well as current new therapeutics.	9:00 AM - 10:30 AM  <b>DoubleTree Pacific Northwest Ballroom</b>
<input type="checkbox"/>	OD	<b>Current Treatment of Diabetes</b> Paul Chous, MA, OD, FAAO   COPE 71157-SD This course will consider treatment algorithms for type 1 and type 2 diabetes, with an emphasis on newer therapies, cardio-, reno-and retino- protection, and game-changing technologies with which every health care provider should be familiar.	10:30 AM - 12:00 PM  <b>DoubleTree Pacific Northwest Ballroom</b>



# SORRY WE MISSED YOU

## LET'S STAY CONNECTED

We wish we could be there with you at the 2021 Great Western Council of Optometry Congress. We look forward to seeing you at GWCO in 2022 and continuing to build a strong partnership.

We're always just a click or a call away. Scan this QR code to find valuable resources for your practice and learn how we're supporting doctors.



# RETRO GWCO CONGRESS 2021

# Speakers

OCTOBER 15-17, 2021  
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## Paul Chous, MA, OD, FAAO

Dr. Paul Chous completed his undergraduate education at Brown and UC Irvine, and then received his Masters and Doctorate of Optometry degrees from UC Berkeley. Paul has a private practice specializing in diabetes eye care and education in Tacoma, WA. He is the author of *Diabetic Eye Disease: Lessons From a Diabetic Eye Doctor*, which was included in the "Top 12 Diabetes Books" by Diabetes Update magazine in 2004. He is editorial advisor to Review of Optometry and Optometry Times, AOA representative to the National Diabetes Education Program, Primary Investigator for the Diabetes Visual Function Supplement Study (DiVFuSS), and Adjunct Professor of Optometry at Western University of Health Sciences in Pomona, CA. Dr. Chous has had type 1 diabetes since 1968.



## Mari Fujimoto, OD, FAAO

Mari Fujimoto earned her Doctor of Optometry degree and completed a residency in Cornea and Contact Lenses at Pacific University College of Optometry in Forest Grove, OR. She is currently a full-time faculty member at Pacific University College of Optometry and is involved in contact lens course and clinical instruction, as well as clinical research.



## Paul M. Karpecki, OD, FAAO

Paul M. Karpecki, OD, FAAO, received his Doctor of Optometry degree from Indiana University and completed a fellowship in medical cornea and refractive surgery in Kansas City in affiliation with the Pennsylvania College of Optometry, now Salus University. He currently serves as Clinical Director, Advanced Ocular Surface Disease at Kentucky Eye Institute in Lexington, KY.

Dr. Karpecki was appointed to the Delphi International Society at Wilmer-Johns Hopkins, which included the top 25 dry eye experts in the world and the National Eye Institute's Dry Eye Committee to provide insights around dry eye and women. He also co-chaired the Dry Eye Summit for the profession, was a director in the CJO Optometric Dry Eye Guidelines for EyeCare, was recently selected for the DEWS II Diagnostic subcommittee and most recently appointed co-chair of the Tear Film and Ocular Surface Society Symposium in 2016 taking place in Montpellier, France. He has over two decades experience in running some of the largest dedicated dry eye clinics in the United States.

A noted educator and author, Dr. Karpecki has provided over 1000 lectures at various meetings covering four continents. He has also authored over 1000 papers in journals, book chapters, clinical eblasts and newsletters.





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# Disclosure of Financial Relationships

## Physician Payments Sunshine Act

The Physician Sunshine Act requires eye product manufacturers to report attendance registration information for CE, meals, and items of value which are supported by funding from such companies. GWCO will work with such companies to provide information required by the Act.

## Relevant Financial Relationships

For a person involved in the planning, administering, or presentation of GWCO continuing ophthalmic education activity, relevant financial relationships are financial relationships in any amount, occurring in the last 12 months, that are relevant to the content of the educational activity and that may create a conflict of interest. GWCO considers relevant financial relationships of a person involved in a GWCO educational activity to include financial relationships of a family member. See below for relevant relationships.

### Paul M Karpecki, OD, FAAO

Alcon, Bausch+Lomb, Bruder Health Care and Orasis - Self-Consultant  
Kala, Dompe, Mallincrodt, RVL, Sun Pharma - Self Speakers Bureau

### Paul Chous, MA, OD, FAAO

Zeiss, Regeneron, Vision Service Plan, AI Optics - Self-Consultant  
EyePromise, Regeneron, Zeiss, VSP - Self Speakers Bureau

**BACK**  **GWCO CONGRESS 2022**

**TO THE FUTURE**

**BEST PRACTICES AND BEYOND**

  
Great Western Council  
of Optometry

MONTH	DAY	YEAR	LOCATION
OCT	7-9	2022	OREGON CONVENTION CENTER PORTLAND, OR



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This educational program is supported by unrestricted educational grants. GWCO would like to thank the following educational supporter.

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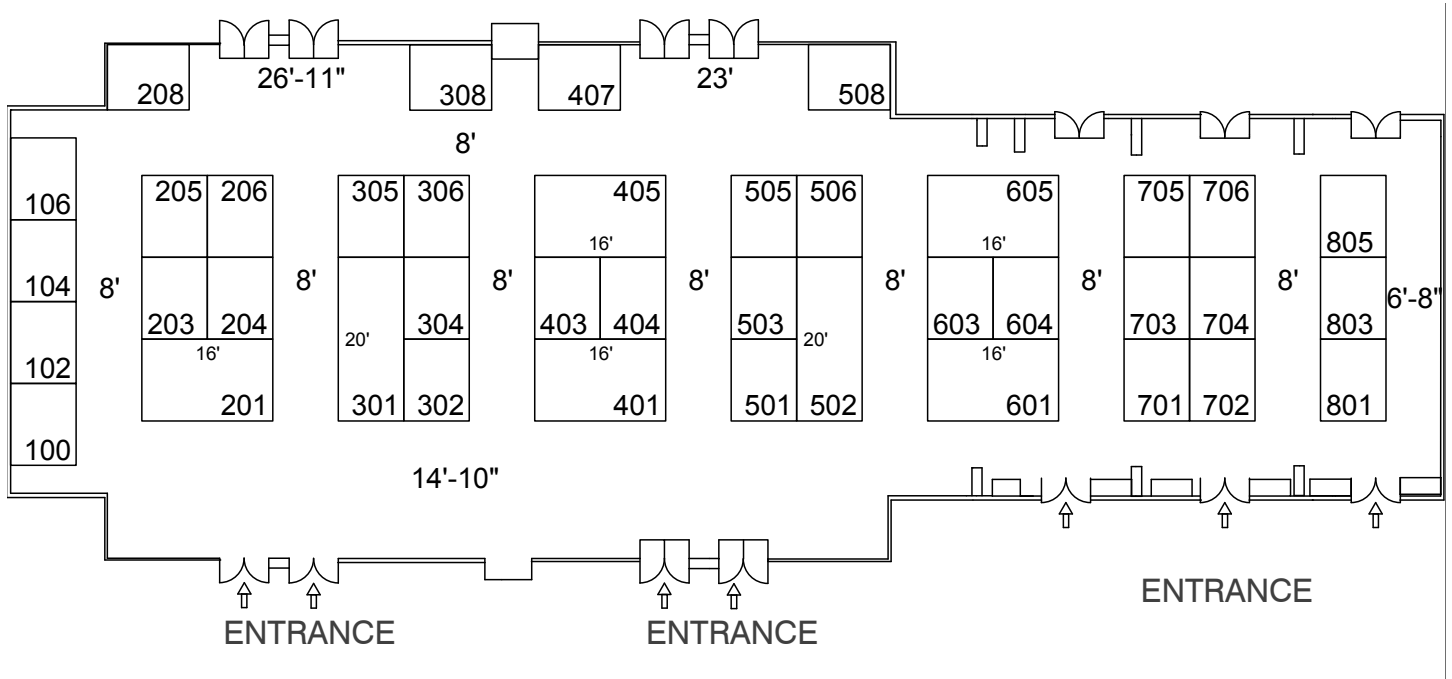


NORTHWEST EYE SURGEONS

Mask Sponsor







**Alcon**

# Exhibitor Floorspace



**Great Western Council  
of Optometry**

# Exhibitor Listing

	Company Name	Booth #
	Aerie	50
	<b>Alcon Vision, LLC</b>	601/602
	<b>Allergan</b>	301/302
	<b>Bausch &amp; Lomb</b>	503
	<b>CooperVision</b>	502/504
	<b>Dompe</b>	201/202
	Eye Designs, LLC	706
	Eye Power Kids	702
	<b>EyeMed</b>	605/606
	Heidelberg Engineering	703
	Horizon Therapeutics	604
	Hoya Vision Care	801
	ICARE USA	705
	<b>Johnson &amp; Johnson Vision</b>	401/402
	Kala Pharmaceuticals, Inc.	102
	Lombart Instrument	405/406
	Lumenis Vision	704
	Luxottica Eye Care	305
	M&S Technologies	306
	<b>MacuHealth</b>	701
	<b>Maculogix</b>	403
	Nanodropper	404
	Near Vision Institute / EYE Research Group	104
	Nordic Naturals	100
	Oasis Medica	805
	OCULUS, Inc.	302
	Optos, Inc.	204
	RVL Pharmaceuticals	106
	Schubach Ophthalmic	603
	Shwood Eyewear	505
	Spectrum Ophthalmics, Inc.	407
	<b>Sun Ophthalmics</b>	208
	The Dry Eye Doctor, Inc.	508
	<b>Vision Trends</b>	304
	Vispero (Optelec, Freedom Scientific, Enhanced Vision)	506
	VistaOTC - Hi-Health Eye Care	308
	Zowee Wow Distinctive Eyewear	203

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## OCTOBER VIRTUAL DIABETES EDUCATION EVENT

Presented by Premier Academy360

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OD, FAAO



Sherrol Reynolds  
OD, FAAO

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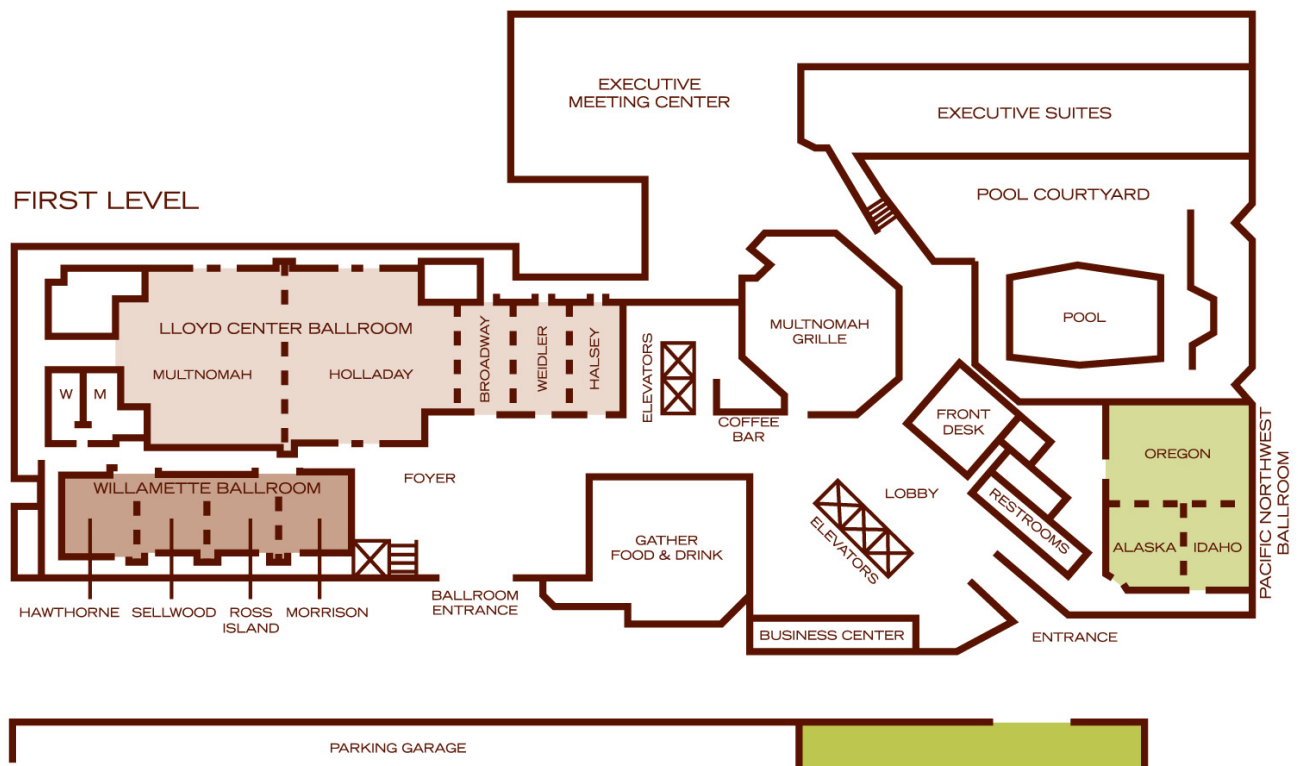
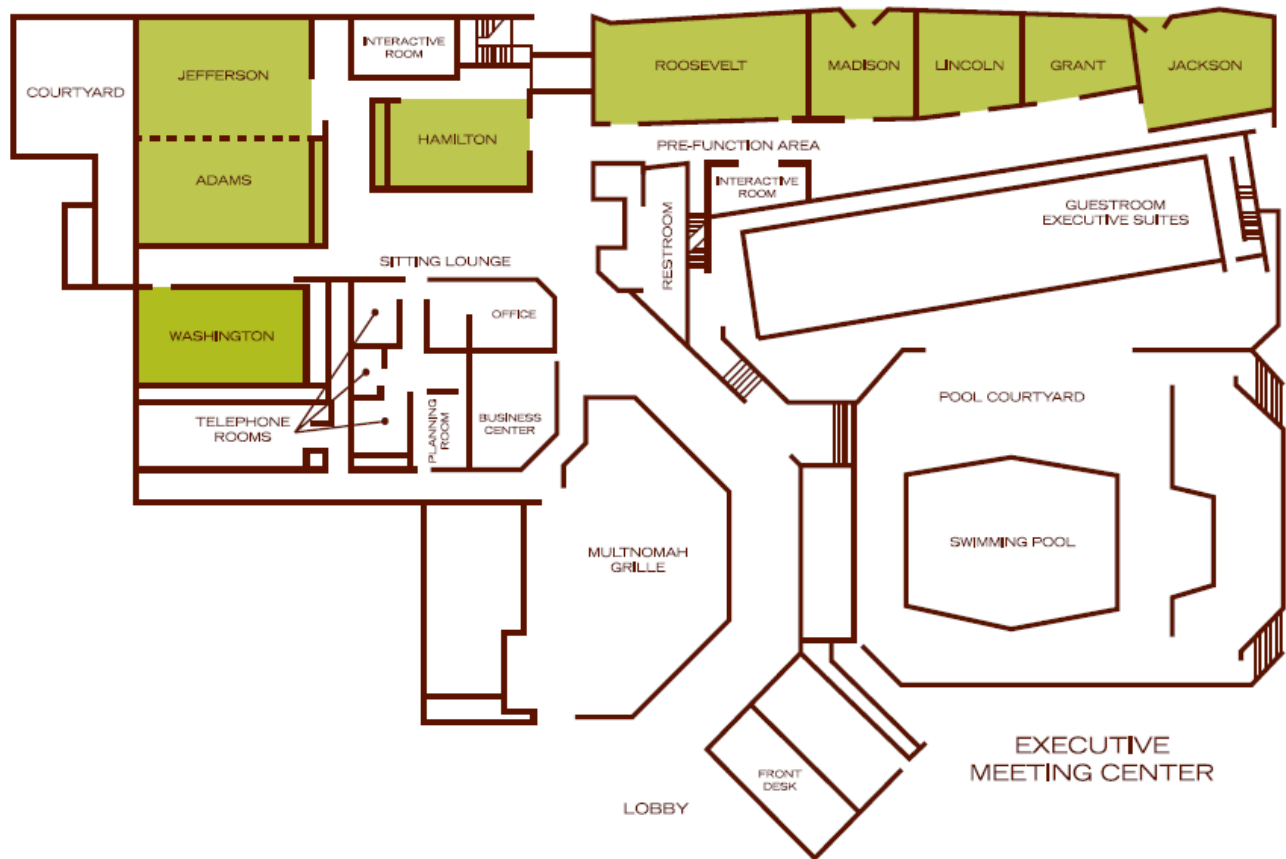
\*Please note: To earn your Premier Academy360 ADA Badge, a minimum of one person per practice location must have attended this entire event and you must have retinal imaging equipment in your practice. More information is available here.

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# Double Tree Hotel Layout



# General Event Information

## Wi-Fi

Network: Hilton Honors Meeting

Password: GWCO2021

Sponsored by: Johnson & Johnson Vision

## Location Details

Doubletree by Hilton Portland

1000 NE Multnomah St.

Portland, OR 97232

## Parking

Attendees will appreciate the convenience of parking on-site at the rate of \$5.50 per hour with a maximum per day of \$27.00. Parking is complimentary for all GWCO Congress Attendees who have a hotel reservation with the DoubleTree.

## Continuing Education

GWCO makes every effort to secure accreditation for all continuing education through the Council on Optometric Practitioner Education (COPE). Section (CPC). GWCO does not guarantee that a licensing board or certifying organization will accredit any course presented at GWCO Congress 2021.

This event will offer 15 credits. More details are available in the course details section of this program. The most up-to-date information can be found on the mobile app.

## Course Handouts

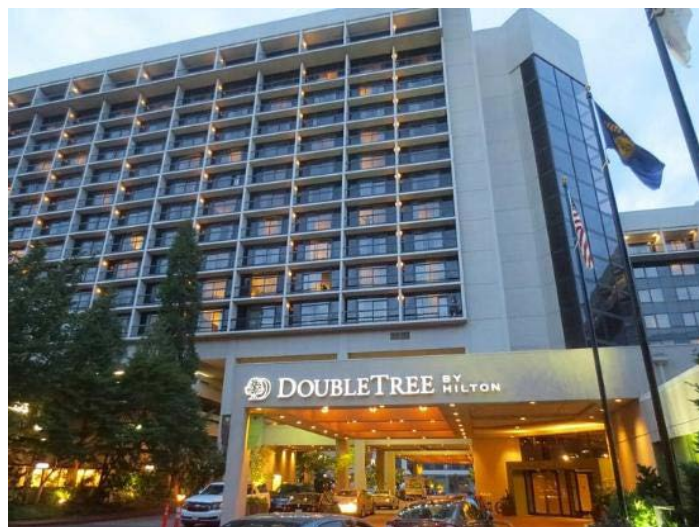
Available course handouts can be accessed online or through the mobile app. Print the handouts you need or view them on your mobile device.

## CE Accreditation Information

Certificates will be emailed to the address used during registration by October 31, 2021.

## Attendance Verification/Badges

Verification of attendance for course certificates will be done through badge scanning. Badges are required for entrance into all educational sessions and events. Replacement badges are available at the Registration Desk for a \$10.00 fee.



## Photo Release

All registrants acknowledge that they may be captured in photos which may be used in GWCO promotional materials.

## Acts of God

The Great Western Council of Optometry (GWCO) cannot be held liable for events beyond its control such as acts of God, government regulations, disasters or weather-related hazards, civil unrest, acts of terrorism, or any other emergency making it inadvisable or impossible to have the convention. GWCO will make every effort to inform the participants as soon as possible should such an event occur to enable the participants to cancel hotel and flight arrangements.

## Social Media

Facebook: [facebook.com/GWCOcongress/](https://facebook.com/GWCOcongress/)

Twitter: [@GWCOptometry](https://twitter.com/GWCOptometry)

YouTube: [youtube.com/channel/UCDxJdcNk1Xl6bOcloc9FRg](https://youtube.com/channel/UCDxJdcNk1Xl6bOcloc9FRg)



**Great Western Council  
of Optometry**

# take COMFORT in ACUVUE®

Take comfort in prescribing ACUVUE® because we're committed to be your partner of choice that delivers **practice solutions to help increase profit & efficiency**



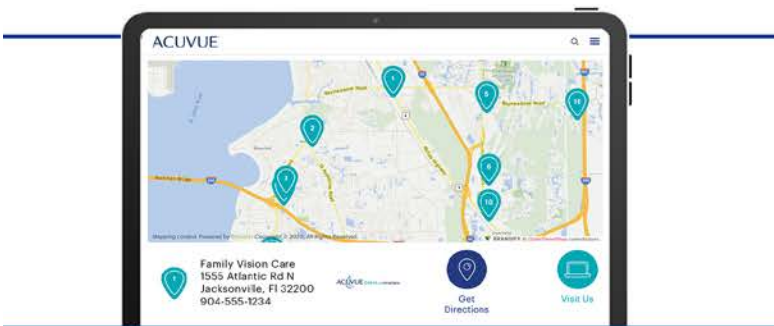
## ACUVUE® LensAssist®

Support your staff & patients with **free, virtual training** that promotes **safe, hygienic,** and successful contact lens use



## ACUVUE® Rewards

Up to **\$250 in rewards\*** per year available across the ACUVUE® portfolio to make contact lens comfort within reach for patients



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Connect patients to your practice with our **free "Find a Doctor" map** on ACUVUE.com. **Enroll your practice** in the link below.

**For access to more practice solutions and resources, visit [jnjvisionpro.com/practicesolutions](https://www.jnjvisionpro.com/practicesolutions)**

\*Must get eye exam & purchase from participating provider. Original receipt required. Reward amount dependent on ACUVUE® product and quantity purchased and if you are a new wearer. For information and terms, visit <https://www.acuvue.com/myacuvue-rewards-benefits>. Valid thru 12/31/21.

**Important Safety Information:** ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting [www.jnjvisionpro.com](https://www.jnjvisionpro.com).

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